



# TOUCH A TRUCK 2013 SPONSORSHIP OPPORTUNITIES

**A fun, family event benefitting the UNC Children's Hospital and BSA Troop 39**

### Hard Hat Sponsor (\$2,500)

- Sponsor's name will be stickered on lightweight plastic "construction" hats that will be distributed free to each child attending the event (approximately 1,200).
- Acknowledgement and promotion as the lead sponsor of the event, including featured logo recognition on all official Touch A Truck promotional materials, opportunity to place company banner in prominent location at event, and promotional tent space onsite. Giveaways such as key chains, magnets etc. encouraged.

### Kid's Zone Sponsor (\$1,000)

- Promotion as the exclusive sponsor of the Touch A Truck Kids' Zone, featuring Bouncy Houses, a Cozy Coupe Obstacle Course, a craft area, and other activities for children.
- Acknowledgement in all promotional materials, opportunity to place company banner at entrance to Kids' Zone, and table space onsite. Giveaways such as key chains, magnets etc. encouraged.

### Bulldozer Backer (\$500)

### Pit Stop Sponsor and Participant (\$500)

- Acknowledgement in all promotional materials, opportunity to distribute marketing materials and giveaways.
- Pit Stop Sponsors will be located near the Kid Zone and are welcome to host a game or interactive activity.

### Big Rig Backer (\$250)

- Acknowledgment in all promotional materials.

-----

**Yes! We would like to help children in our community by sponsoring **Touch A Truck** at the \_\_\_\_\_ level.**

**Please provide the following information:**

\_\_\_\_\_  
Sponsorship Name (as you would like to be listed in printed materials)

<b>Contact Person:</b>	<b>Name</b>	<b>Title</b>
------------------------	-------------	--------------

\_\_\_\_\_  
Street Address

<b>City</b>	<b>State</b>	<b>Zip</b>
-------------	--------------	------------

<b>Phone</b>	<b>Fax</b>	<b>E-mail</b>
--------------	------------	---------------

\_\_\_\_\_ Enclosed is my/our check made payable to "Boy Scout Troop 39" in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ We cannot participate this year, but have enclosed a contribution of \$ \_\_\_\_\_

*Please return form and check made payable to "Boy Scout Troop 39" to: Troop 39, PO Box 2515, Chapel Hill, NC, 27515.  
Thank you for your support!!*