

# TOUCH A TRUCK

A Hands-On Family Event  
for Kids of All Ages



# TOUCH A TRUCK

What child wouldn't love to climb aboard a fire truck, big rig, delivery truck or bulldozer?



# **TOUCH A TRUCK**

## **WHAT IS IT?**

Touch a Truck provides a unique opportunity for children to explore vehicles of all types – public service, emergency, utility, construction, landscaping, transportation, delivery and just plain cool – all in one place!



Boy Scout Troop 39, Chapel Hill, NC

# TOUCH A TRUCK



# TOUCH A TRUCK



# TOUCH A TRUCK

Children will be allowed to touch, climb on and ask questions about their favorite trucks in a safe, supervised environment.



# TOUCH A TRUCK



# TOUCH A TRUCK



# **TOUCH A TRUCK**

## **WHEN AND WHERE IS IT?**

**Sunday, April 14, 2013 – Noon to 4 p.m.**

(Rain Date: Sunday, April 21st will be used only in the case of *severe* weather on April 14<sup>th</sup> )



**University Mall parking lot  
South Estes Drive  
Chapel Hill, NC**



Boy Scout Troop 39, Chapel Hill, NC

# TOUCH A TRUCK



# TOUCH A TRUCK



## WHO IS ORGANIZING IT?



Boy Scout Troop 39, chartered by University United Methodist Church in Chapel Hill, is sponsoring the event. Troop 39 has helped young men become knowledgeable, thinking, responsible citizens of their community, nation and world since 1912. The Troop celebrates 101 years of continuous service this year!



# TOUCH A TRUCK



# **TOUCH A TRUCK**

## **WHO WILL BENEFIT FROM THE MONEY RAISED?**



All money raised will support children and the community through the North Carolina Children's Hospital's Promise Grant program and Troop 39's programs, service projects and activities.

# TOUCH A TRUCK



# TOUCH A TRUCK

## WHO WILL BENEFIT FROM THE MONEY RAISED?

North Carolina Children's Hospital's Promise Grant programs include camps for ill children, training for the parents of high-risk children, meals for families who have children at the hospital for extended periods of time, car seats for children with special needs, and more.



# TOUCH A TRUCK



# TOUCH A TRUCK



## WHO SHOULD ATTEND?



This event is a full day of fun for the entire family! Over to 2,600 children and adults from throughout the Triangle area attended last year and had a fantastic time.



# TOUCH A TRUCK





# TOUCH A TRUCK



## HOW WILL THE EVENT BE ADVERTISED?

10,000 Backpack fliers will be sent home with preschool and elementary school students throughout the community again this year. In addition, road signs, radio interviews, e-mail blasts, press releases and news coverage will be used to promote the event.



# TOUCH A TRUCK



## HOW MUCH IS ADMISSION?

\$5 per person

With a maximum of \$20 per family

Under 2 is free





# TOUCH A TRUCK



Come Join the Fun!

