



# TOUCH A TRUCK

**A Hands-On Family Event for Kids of All Ages**

## WHAT IS IT?

Name a child who wouldn't love to climb aboard a fire truck, big rig or bulldozer! Touch a Truck provides a unique opportunity for children to explore all types of vehicles – emergency, construction, landscaping, military, transportation, delivery and unique – all in one place! Children will be allowed to touch, climb on and ask questions about their favorite trucks in a safe, supervised environment. Bounce Houses, crafts and kid-friendly food will be available to make this a perfectly entertaining day for the entire family!

## WHEN IS IT?

**Sunday, April 14, 2012 – Noon to 4 p.m.    Rain Date: Sunday, April 21, 2012**

## WHERE IS IT?

**University Mall parking lot (South Estes Drive), Chapel Hill, NC**

## WHO IS ORGANIZING IT?

Boy Scout Troop 39, chartered by University United Methodist Church in Chapel Hill, is sponsoring the event. Troop 39's mission is to assist young men as they become knowledgeable, thinking, and responsible citizens of their community, nation, and world. The Boy Scouts of America teaches basic skills and knowledge needed to prepare young men to be well rounded individuals with an awareness of leadership, discipline, service, and study. Troop 39 is celebrating 100 years of continuous operation this year!

## WHO WILL BENEFIT FROM THE MONEY RAISED?

All money raised will support children and the community through the North Carolina Children's Hospital's Promise Grant program and Troop 39's programs, service projects and activities. The hospital's Promise Grant Program funds camps for ill children, CPR training for parents of high-risk children, meals for families who have children at the hospital for extended periods of time, car seats for children with special needs, and more.



## WHO SHOULD ATTEND?

While young children ages 2-6 are especially thrilled by this event, the entire family, including grandparents will enjoy the day. This is the Troop's fourth annual **Touch A Truck**, and we expect to draw over 2,000 people from around the Triangle area. Word has spread about what a fantastic event this is for families, and attendance has grown each year.

## HOW IS THE EVENT ADVERTISED?

Over 10,000 backpack fliers will be sent home with daycare, preschool and elementary school students throughout the area again this year. In addition, press releases and news coverage, road signs, e-mail flyers and radio interviews will be used to promote the event.

## HOW MUCH IS ADMISSION?

\$5 per person, with a maximum of \$20 per family. Children under 2 years old are free.

## WHO DO I CONTACT FOR MORE INFORMATION?

Please visit our troop's website: [www.troop39nc.org](http://www.troop39nc.org)

**Or contact: Jeanne Brown, Touch a Truck Chair, Gkneeb@aol.com  
919-338-2560 (home); 919-475-1535 (cell)**